FOR IMMEDIATE RELEASE:

YourBagTag.com Launches a Unique, High Visibility All-Fabric Line of Personalized Luggage Tags - YourBagTags™

Riverside, Illinois - September 6, 2007 - YourBagTag.com launched a new line of unique, high-visibility fabric luggage tags that can be personalized with an individual's or organization's name, initials or logo.

More and more travelers are opting to check their luggage, and with many bags a similar size, shape and color, the baggage claim area of any airline can be a confusing and frustrating place.

To help alleviate this confusion, YourBagTag.com has created a new line of high visibility, all-fabric luggage tags called YourBagTags™ that can be personalized with a traveler's initials, name or embroidered element. YourBagTags are available in over 40 different exciting color combinations. Inside each personalized luggage tag, behind a secure Velcro™ flap, is an address card. A standard-sized business card may also be inserted in the tag. Unlike the temporary paper tags provided by the airlines or the plastic tags that seem to get cracked the first or second trip, YourBagTags are engineered to survive the wear and tear of global travel. They can get wet, will take being crushed, and they are machine washable should they get dirty. YourBagTags retail for $12 and discounts apply for orders over 3 tags of the same name.

YourBagTag.com is a leading provider of personalized identification tags for many different kinds of luggage, backpacks, duffel's and gear bags. YourBagTags are sold exclusively through the company's website, http://www.yourbagtag.com. Visit the website for other great ideas on how to use YourBagTags.

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